



July Business Meeting

12 July 2010 Grand Knight's Report

Justin S. McFarland



Agenda



- Recruiting Plan
- Meetings
- Program Action Plan
- State Notes



Agenda

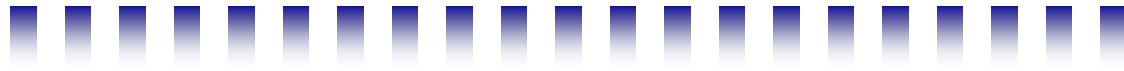


Recruiting Plan

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Recruiting & Retention (1/2)



- Current Status:
 - 112 “Active Knights”
 - 8 Inactive
 - 8 Honorary Knights
- November, February, and May Degrees
 - Would also like to plan for one in August 2011
 - 12 new Knights
 - Recruiter follows progress of new Knight like a sponsor
- New materials:
 - Business cards (J. Rostand)
 - Posters (J. Rostand)
 - Placemats
 - Semi-annual Newsletter (J. Wilson)
 - Two advertising easels outside Church Entrances



Recruiting & Retention (2/2)



- Contacting Active but Scarce Knights
 - Inviting to more activities
 - Is email list adequate?
 - Council Directory
- Social Programs
- More Efficient Business Meetings
- Planned Reduction of Inactive Roster over Year
- Shining Armor Award Program



Agenda



- Recruiting Plan



Meetings

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Meetings

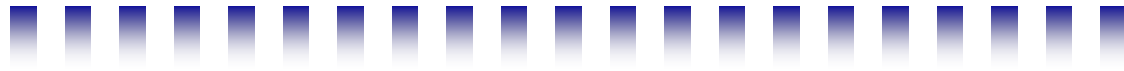



- 4 Types of Meetings
 - Officers Meetings
 - Business Meetings (Council)
 - Social Meetings (Family & Parish – insurance, other topics)
 - Committee Meetings
- Objective is to hold Officers meetings to speed up business meetings and execute events
- Committees
 - Church
 - Community (Blood Drive, Food bank)
 - Council
 - Family
 - Youth

Our intention is to grow and cultivate active members by communicating effectively our vision for our programs



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Council Programs



- 1 Million Rosaries for Life, Family, and Marriage
- Tuesday Fasts for Life (E. Conklin)
- Keep Christ in Christmas card sales
- KOVAR (J. Boyd)
- Fundraisers
 - 11 Fundraising Dinners/Breakfasts
 - 4 Lenten Fish Fries
 - Football Frenzy, NASCAR, Final Four ticket sales
- Scholarship Program
 - 8th Grade Visit in Fall, Spring Essay Contest
- Lenten Men's Retreat
- Intradistrict Relationships
 - Bowling Tournament
- Youth Programs
 - Soccer Kick & Free-throw



3 Month Schedule



Confirmed?	Date	Event	Location
Completed	7/1/2010	Officers' Meeting	Ramparts
Yes	7/12/2010	Business Meeting	Trinity Room
Yes	7/23/2010	Dinner 1	QH - Noye's Fludde Pre-performance
Yes	7/24/2010	Induction	QH
TBD	8/2/2010	Business Meeting	Library or Trinity Room
Yes	8/12/2010	Alter Server Picnic	Lake Fairfax Park - contact PGK Larry Cerruti
Yes	8/14/2010	Dinner 2 / Fr. McGivney's Birthday (12th)	QH
	8/15/2010	Assumption	
Yes	8/22/2010	Breakfast 1	QH
	9/2/2010	Officer Meeting	Ramparts
No	9/6/2010	Labor Day - No Meeting	
TBD	9/12/2010	Soccer Kick Contest	Gym
TBD	9/13/2010	Business Meeting	Library or Trinity Room
TBD	9/25/2010	Dinner 3	QH

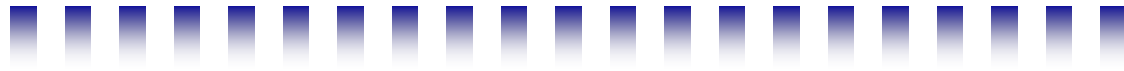
Next Council Events:

23 July (3pm – 8pm) Serving at 4pm and 530-645

14 August Dinner Scholarship & Award Winners



Metrics

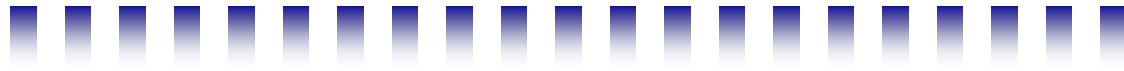


- Financial
 - Monthly cash flow
 - Budget vs. Planned
- Participation
 - Meeting attendance (numbers)
 - Event participation (who, how much)
- Event attendance
 - Parish Involvement

Track progress vs. an action plan to determine scholarship budget, fraternal event budget



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State Notes



State Key Notes



- Father Michael J. McGivney Guild
 - Anyone can join. Only 1 in 10 Knights by the numbers has.
 - Free
- VKCCI -Virginia Knights of Columbus Charities, Inc.
 - Only 11% of letters receive returns (\$26)
 - Average assistance ~\$1700 about 70 grants issued
- Insurance Program
 - Only ~50% of Virginia Knights involved
 - Insurance program pays for 99.7% of KofC operations
- Pledges for 1 million rosaries on a quarterly basis
 - Recommend a pledge card campaign for the Parish
- Want councils to develop members over the year
- 4th Degree 10/23